

StreetsLA currently manages 2 street furniture programs

Coordinated Street Furniture Program- through 2022

Transit shelters, Vending kiosks, Public Amenity Kiosks and
Public Toilets.



Bus Bench Program- through 2026





What Is Street Furniture?

Amenities in the current program

1884

Transit Shelters

$\frac{1}{3}$ are 30+ years old
half are 20+ years old
96% are 10+ years old

14

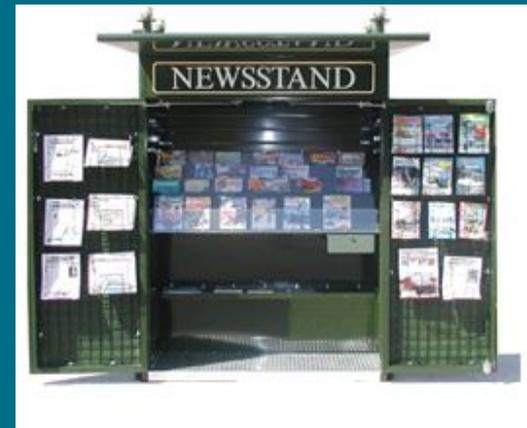
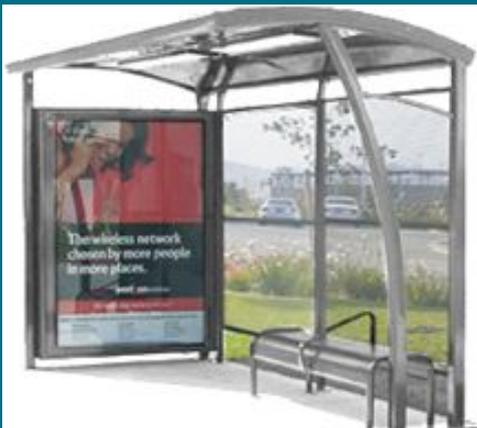
Automated Public Toilets

197

Public Amenity
Kiosks

6

Newsstand Vending Kiosks





Sidewalk and Transit Amenities Program - STAP

Creating a World Class Program

Goal: Provide Shade, Shelter, Safety & Comfort; ensure 75% of bus patrons in each Council District have shade/shelter where they board a bus

- November 2020: RFP Released; Community Outreach And Engagement Begins
- February 2021: Proposals Received
- July 2021: Demonstration of Technologies
- August 2021: Select top proposer; negotiate contract
- May/June 2022: Board of PW/Council Approval of New Contract
- January 2023: STAP First Program Year Begins





Highlights of Negotiated STAP Contract

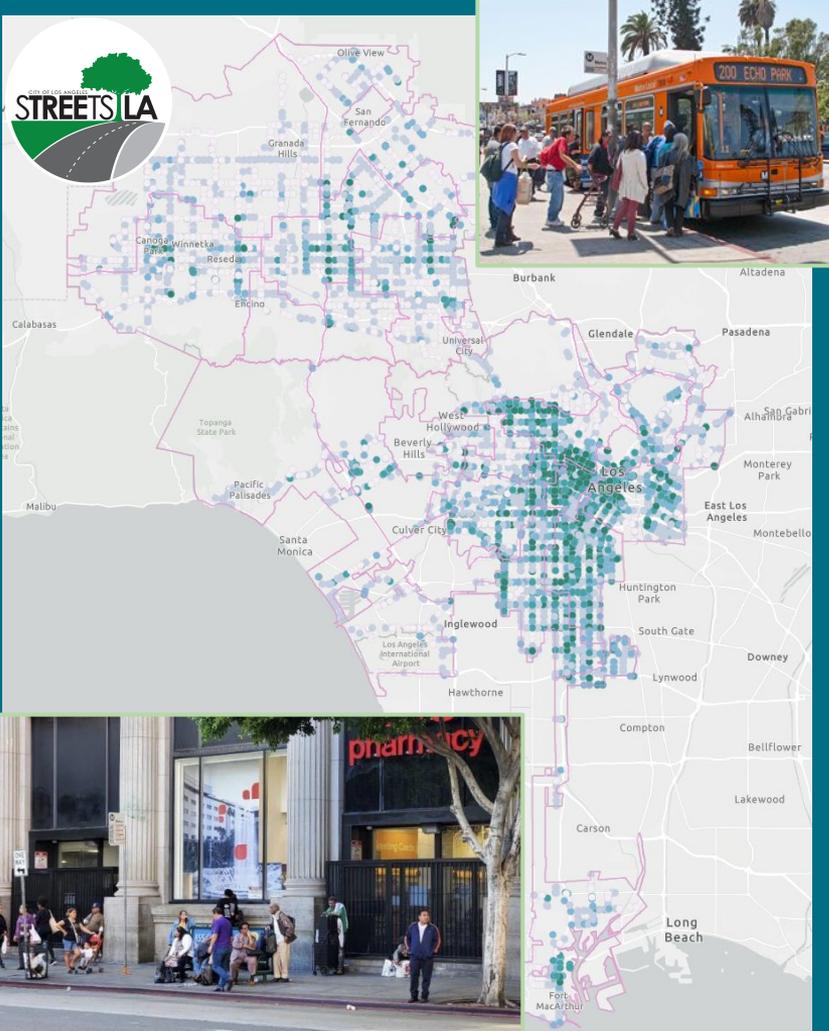
- 3,000 new Transit Shelters; less than 700 with digital ad displays
- 400-500 Refreshed Shelters
- 450 Shade Structures without advertising panels
- Emergency Call features; Content Management System
- Scooter Docks, E-Lockers, Kiosks, & Urban Panels
- Solar Energy & Cooling Device Options
- Hydration & Hand Sanitizing Stations/Features
- Alternatives to work with 3rd Parties on Special Projects
- City Participation in CAPEX costs
- 60.5% Share of Program Revenues; \$90 Mil Guaranteed
- 10 Yr. Term with 2 optional 5 year term extensions





Community Engagement and Outreach

- Over 55 Community Outreach efforts since November 2020
- STAP Information Sessions, Neighborhood Councils/Coalitions, Scenic LA, Los Angeles Chamber of Commerce, Business Improvement Districts, Transit Advocacy Groups; 500+ attendees
- Letters of support from: Metro, Central City Association, League of Women Voters, Angeles Sierra Club, Climate Resolve, Streets For All, Move LA, DLANC + others
- STAP Demonstration of Technologies - 6 locations; July 19-30, 2021; 12:00 Noon-9PM Daily; 300+ survey responses received
- Next STAP Information Sessions: May 19 @ noon; May 24, @ 6 pm
- Tranzito-Vector Community Engagement effort to finalize furniture designs and create a Kit-of-Parts to match community aesthetics to begin following contract execution



Where Will New Shelters Go?

- High transit ridership
- Exposure to heat
- Metro's Equity Focus Communities:
 - minority populations, low-income households, and zero-vehicle households
- Proximity to trip generators, key destinations, service facilities, and "low frequency" bus routes that indicate long wait times
- Specific site conditions & space enough for shelters

Goal: 75% of transit riders in each Council District boarding transit service where there is a shelter.

Once the 75% goal is achieved, additional shelter sites will be selected based upon the remaining highest rank prioritized locations citywide.



Where Will Digital Capable Furniture Be Placed?

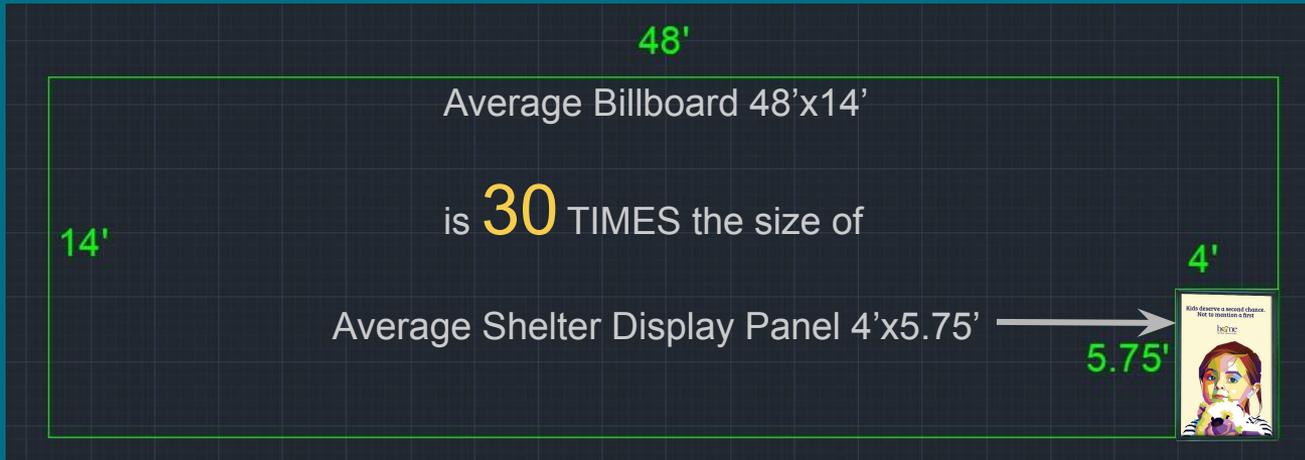
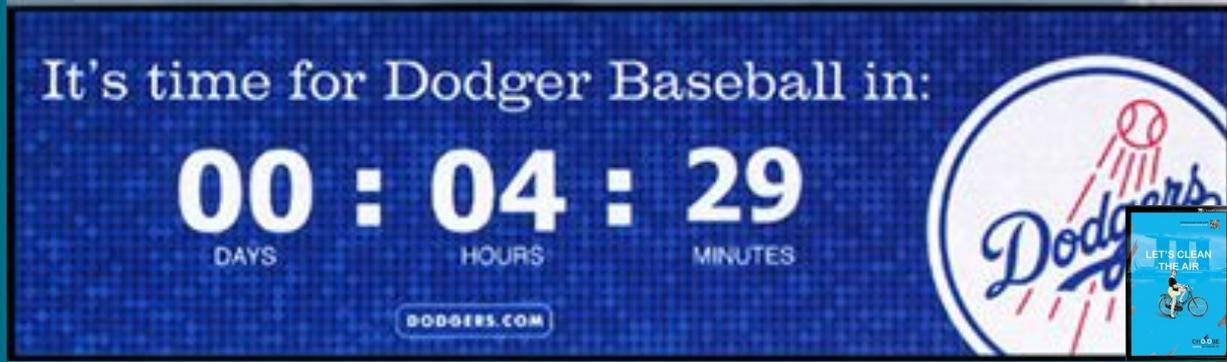


- **Not everywhere!**
- Appropriate for land use and zoning -- residential areas, scenic corridors, and special planning areas.
- [Visit the STAP Map!](#) Use this interactive tool to explore your community, see existing locations, transit ridership, heat exposure, and other info we can use to prioritize new sites and upgrades.

The above *sample* map shows commercial zones and other land use, existing furniture locations and bus stops, and possible locations for first-year upgrades



Billboard vs Transit Shelter Media Panel



Billboards are regulated separately from transit furniture.

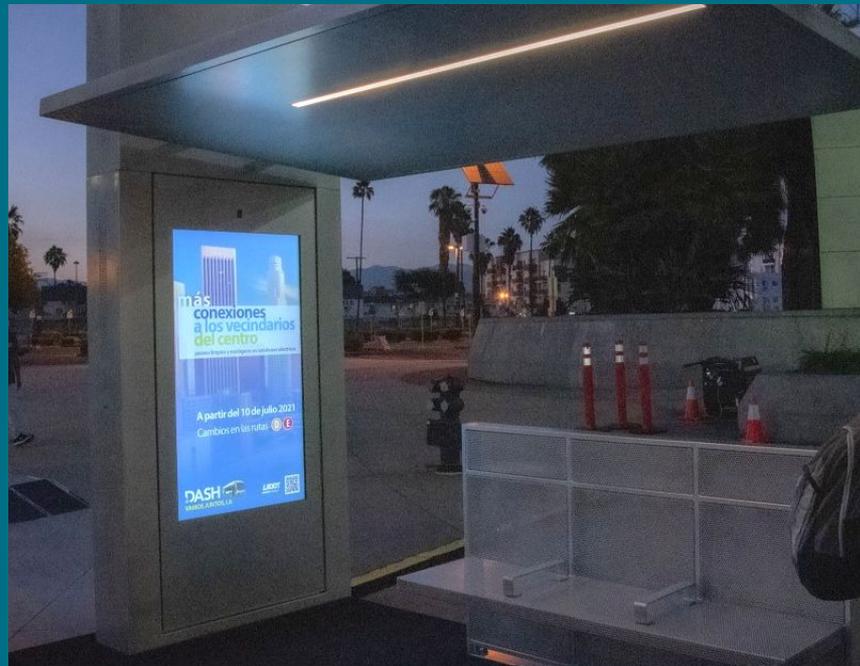
STAP will not affect any billboard laws or moratorium.



A Well Controlled Digital Panel Is Static Like



Lighted Static Media Panel



-vs- **Digital** Media Panel



Connectedness and Privacy Controls

Privacy controls already specified in the RFP:

- Restrict data collection to information **not personally identifiable**, which will be used for the purpose of improving the delivery of City Services.
- Data collected will adhere to CA Consumer Privacy Act, CA Prop 24, and City's Digital Code of Ethics.
- None of the data collected under the program will be made available to any third-party without the approval of the City.





STAP CEQA Process

- In compliance with the California Environmental Quality Act (CEQA), the City prepared a Mitigated Negative Declaration (MND) for STAP
- The MND found that the STAP will not have any significant environmental impacts that cannot be mitigated

